



# CARBON FARMING - 10 THINGS TO KNOW



At GreenCollar we've put together the most important things to know about Carbon Farming if you are considering it for your property and business.

## 1. Carbon Farming is good for the environment and the bank account

As a landholder, undertaking a carbon project means you will get paid for making management changes that look after the environment by reducing greenhouse gas emissions or by storing carbon in vegetation and soil.

## 2. Carbon Farming is happening all over Australia

Carbon Farming is not limited to just one part of the country. Landholders throughout every state and territory have signed up to over 730 different carbon projects.

## 3. Carbon Farming supports productivity

A carbon project will be designed to integrate into your production system and achieve a better bottom line. It is up to the you to decide if a project matches your operation and profitability.

## 4. Carbon Farming doesn't mean locking up the land and being told what to do

The way you manage your land will determine the carbon value of a Carbon Farming project. Decision-making, stewardship and implementation of management plans are still up to the landholder.

## 5. Livestock and Carbon Farming can be carried out on the same land

Carbon Farming doesn't mean you have to destock. Under suitable grazing management regimes carbon projects and grazing operations will coexist.

## 6. Carbon is a valuable commodity that can be managed and promoted

Many landholders aren't receiving the full potential value of their land. Carbon projects provide repayment for important environmental services that have previously been undervalued.

## 7. Carbon Farming offers traditional businesses the opportunity to diversify

An additional income stream from Carbon Farming provides landholders with resilient earnings that are not dependent on commodity prices. A supplementary income allows you more room to move and to make timely decisions about the rest of your business.

## 8. How long a Carbon Farming project lasts is up to you – minimum of 25 years up to 100 years

A project agreement runs for a minimum of 25 years however, with this choice there is a 20% deduction in carbon value. You can opt for a project permanence of 100 years to gain the full value of carbon if that suits your operation.

## 9. You can share the project risk and responsibilities

The risks associated with undertaking a Carbon Farming project don't have to lie solely with the landholder. Under GreenCollar's model we are the project proponent AND we take on the Carbon Abatement Contract. This puts us in business with our landholders throughout the life of the project and means that GreenCollar is responsible for meeting delivery obligations. Our model ensures that we build strong and valuable partnerships with mutually beneficial outcomes.

## 10. The right knowledge and support makes Carbon Farming easy

There is a lot to know and understand about Carbon Farming, but you don't have to do it alone. GreenCollar are Carbon Farming experts but we're also friendly and 'paddock tested'. We are always ready to answer your questions and provide information about Carbon Farming at any stage of the project process.

Please get in touch if you'd like to know more. We can provide you with a business case assessment, at no cost, with no obligation to proceed if the project isn't right for you.

---

**[www.greencollar.com.au](http://www.greencollar.com.au)**  
**[contact@greencollargroup.com.au](mailto:contact@greencollargroup.com.au)**  
**02 9252 2467**

---

NSW - 0400 376 999  
QLD - 0438 196 635

SA/WA - 0405 142 400  
TAS - 0401 608 037

